



For Immediate Release

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Celebrate Life Kinoke App from Tunstall Now Available in the App Store and Google Play

Long Island City, NY (February 25, 2016) – Tunstall Americas, the North American division of Tunstall Healthcare Group – a world leader in Connected Healthcare – has partnered with Silicon Valley based Kinoke, to launch a unique living history app for families. The app, called Kinoke, is now available on the App Store and Google Play. Kinoke lets people record stories about their life and share them with family and friends as a private, interactive archive. The app also functions as an effective tool for family caregivers to ensure social engagement with isolated, senior family members.

As people age, it becomes more important to stay connected to other people. This social engagement has been shown to: lower blood pressure and potentially reduce risk for cardiovascular problems, some cancers, osteoporosis, rheumatoid arthritis, Alzheimer's disease, and mental health issues, such as depression. Kinoke is an effective app for connecting seniors to their family in an innovative way.

Kinoke has been specifically designed for telling and sharing family stories; and it is a user friendly, fun and simple app. It's easy to share and access Kinoke via email or through a Facebook account, to invite family and friends, and to start sharing family memories or events in real time.

The app features instant video recordings, uploading of photographs and instant notifications. Stories are stored under categories such as funny, origins, occasion, life lesson, or career which makes archiving easy. It is a virtual shoebox for stories and



memories that can be commented on and shared. By utilizing Kinoke family memories are preserved for each generation to come.

Casey Pittock, President and CEO of Tunstall Americas stated, “We are very pleased to be able to offer Kinoke free of charge to our customers, partners, and family and friends, and all consumers. This app compliments our Connected Life strategy. Connected Life is a collection of Connected Care and Connected Health services aimed at supporting the independence, freedom, social engagement, and health and wellbeing of individuals.”

Tunstall manufactures a wide variety of FDA registered Connected Care and Connected Health products such as medical alert, telehealth, and medication management products to meet the needs of all people. These products enable home based connected health services through traditional telephone lines, cellular connectivity, and the internet. Collectively, these products and services deliver a seamless connected care experience for people to help them remain independent in their own home through high-touch healthcare monitoring services. Tunstall Americas provides nationwide 24/7 connected healthcare monitoring services from HIPAA compliant call centers in New York and Rhode Island.

About Tunstall:

Tunstall Healthcare Group, founded in 1957 in England, is a world leader and supplier of Connected Health and Connected Care products and services. Tunstall helps people during emergencies and crisis situations 24/7/365 from dozens of company-owned and operated monitoring centers around the globe. Tunstall connects, talks with, and informs people with in-home technology and services that enhance their independence, freedom, social engagement, health, and wellbeing. Tunstall serves more than 3.5 million people every day in 51 countries.



Tunstall Americas (www.americas.tunstall.com) operates Connected Care monitoring centers in Long Island City, NY, Pawtucket, RI, and Newington, CT to deliver high-touch personal patient support services 24/7 to customers in all 50 states.

If you would like more information about this topic, please contact Allison Frazer at 401-312-7960 or email at Allison.Frazer@Tunstall.com.
